



Corporation of the Municipality of Temagami

Memo No.
2019-M-055

Memorandum to Council

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Staff

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Committee

Subject: Request from Temagami Lake Association

Agenda Date: **March 28, 2019**

Attachments: Correspondence

RECOMMENDATION

BE IT RESOLVED THAT Council receive Memo No. 2019-M-055;

AND FURTHER THAT Council directs Staff to _____.

INFORMATION

Correspondence has been received from the Temagami Lake Association. In the past, the Municipality provided a rather lengthy article for their publication. My understanding is that this publication was used to get messages to our ratepayers.

This was prior to establishing an administrative practice of creating a Municipal newsletter to accompany tax billings. We have also requested ratepayers who wish to receive information from the Municipality send their email addresses to communicate@temagami.ca so we can use our new system as well as our email program to send out communication on a regular basis. In 2018 there was also a significant investment in our website to make this form of outward communication more user friendly and information easier to locate. These are some of the enhancements in our communication toolbox that were not available in previous years.

According to the 2018 accounts, we paid \$3,500 for the Winter and Summer editions of the Temagami Times as well as whatever Staff time was spend in creating the article for publication.

Recently, Council directed Staff to expand our donations policy to include cash contributions and donations in kind. While the amount for 2018 was recorded as advertising, advertising of this nature could also be considered as a donation that would be subject to the policy, once it is updated.

You will notice that there is no direction recommended on this memo. While this is not the normal way that I would prefer to present items such as this, while we are working on our new policy and how it will be applied to requests such as this, it is difficult to present a recommendation. At the regular session, the draft resolution can be amended to provide this direction and leaving the line blank for the moment serves as a reminder that this is required.

Prepared by:
Craig Davidson
Treasurer/Administrator