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## **DEAR POTENTIAL SPONSORS:**

Please accept this letter as verification from the Executive Committee of the Miss North Ontario Regional Canada Pageant that **Shaelyn Turcotte** has been selected representing **TEMAGAMI** as a **REGIONAL FINALIST** to participate at this prestigious event celebrating their 14<sup>th</sup> Anniversary in 2019. This event will be held in Sudbury May 9-11, 2019, where approximately 45 young ladies from all across Northern Ontario will be vying for this honour. It will be a gala event where you as a business owner, organization or individual will be supporting your candidate by purchasing advertising/sponsorship for the program book, which will not only bring recognition to you as a supporter of the youth of your community and the north, but will also help your contestant to win the "**Entrepreneur Award**", a very special award that could earn her a fast track to the Top 15 Semi-Finalists and be one step closer to the title of Miss North Ontario Regional Canada for 2019.

Please take the time to consider this possibility. This is a once in a lifetime event for this young lady and having people believe in, and encourage her participation will support her in so many ways. Miss North Ontario Regional Canada is a registered organization that promotes tourism in Northern Ontario and an annual supporter of Northern Ontario Families of Children with Cancer where in 2017 we were extremely proud to present this worthy charity with a donation of \$15,000.00 on behalf of the delegates bringing our total donations since 2006 to over \$262.000.00. This event is not a beauty pageant but a self development program that encourages the rewards of volunteer work and appreciating the beauty of all that we have right here in our homeland of Northern Ontario. Please take a moment to visit our website at <a href="https://www.missnorthontario.com">www.missnorthontario.com</a> with many references to validate my extreme dedication to this event and those I have held in the past. Your support of SHAELYN TURCOTTE in her effort is greatly appreciated.

Please refer to the attached advertisement sizes and prices. All cheques should be made payable to Miss North Ontario Regional Canada Pageant. You will be issued a receipt from your contestant upon payment of your ad. It is the responsibility of the delegate and sponsor to provide a business card with business information or high resolution digital setup on how you wish your ad to appear sized accordingly per samples provided, exactly how you wish your ad to appear by email to directormissnorthontario@gmail.com by April 1, 2019. The MNO Pageant does not provide graphic artistry for your advertisement, we can however provide contact information for the artist that is affiliated with the printer for our magazine, who is happy to do so at a their fee. Once the pageant has been completed, your sponsored delegate will visit you with a copy of 2019 Miss North Ontario Regional Canada Pageant program book that will display your sponsorship in her favour and show you the many areas of participation and how all of Northern Ontario is aware of your extreme generosity. Should you have any questions pertaining to sponsorship, please feel free to contact me at the address or telephone number listed above.

Thank you very much for your support.

Warm Regards,

Cheryl Xozera

President

Miss North Ontario Regional Canada Pageant

www.missnorthontario.com

"Celebrating the exceptional young women of Northern Ontario with opportunity, experience and education"