

# Northeastern Ontario Regional Display @ IPM 2019

## Partner Package

Please review the various partnership levels outlined below and let us know how you would like to help showcase Northeastern Ontario!

### **Diamond Partner \$10,000+**

- Community Name & Logo on large scale visible signage at entrance
- Community Name on Directional sign on Trail
- Featured in Social Media and website promotions
- Display space at the event
- Scheduled time for programmed activities on the Arts, Culture & Heritage Stage
- Event + parking passes tickets for employees **(to be determined)**
- Space in rack card display for collateral materials
- Logo and images of community featured in video / slide deck played over the 5 days
- Free t-shirts for staff, volunteers- Northeastern Ontario Tourism branded

### **Gold Partner \$5,000**

- Community Name & Logo on large scale visible signage at entrance
- Community Name on Directional signage on Trail
- Display space at event
- Event + parking passes tickets for employees **(to be determined)**
- Space in rack card display for collateral materials
- Logo and images of community featured in video / slide deck to be projected at event
- Free t-shirts for staff, volunteers- Northeastern Ontario Tourism branded

### **Cobalt Partner \$2,500**

- Community Name on large scale visible signage at entrance
- Community Name on Directional Signage on Trail
- Event + parking passes tickets for employees **(to be determined)**
- Space in rack card display for collateral materials
- Logo and images of community featured in video / slide deck to be projected at event
- Free t-shirts for staff, volunteers- Northeastern Ontario Tourism branded

### **Bronze Partner under \$1,000**

- Community Name on large scale visible signage at entrance
- Event + parking passes tickets for employees **(to be determined)**
- Space in rack card display for collateral materials
- Community logo featured in video / slide deck to be projected at event
- Free t-shirts for staff, volunteers- Northeastern Ontario Tourism branded

*Partnership contribution to be confirmed by **July 30, 2019** for  
space allocation in the Main Tourism Tent*

WE WISH TO BE RECOGNIZED AS A:

☐ **Diamond Partner (\$10,000+)**

☐ **Gold Partner (\$5,000)**

☐ **Cobalt Partner (\$2,500)**

☐ **Bronze Partner (under \$1,000)**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Anticipated Number of Staff/Volunteers**

September 17 \_\_\_\_\_

If different staff will be volunteering, indicate number not represented in the above:

September 18 \_\_\_\_\_

September 19 \_\_\_\_\_

September 20 \_\_\_\_\_

September 21 \_\_\_\_\_

**Space Requirements and Feature Display**

The static and interactive displays will be featured as Northeastern Ontario experiential tourism rather than individual Community displays.

Please indicate below what you will be contributing to the Tourism display which will be inside the tent along the trail. i.e. Outdoors, nature, attractions, hiking, canoeing, kayaking, motorsports, skiing, snowshoeing etc.

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*Upon completion of this form, you will receive an invoice from the Municipality of West Nipissing along with the required ETF information. The sponsor is to make payment a minimum of 20 days prior to the event. Please note that partnership contributions are non-refundable.*