

Corporation of the Municipality of Temagami

Memo No 2020-M-022

Memorandum to Council

Subject:	Request from Temagami Community Market
Agenda Date:	February 20, 2020
Attachments:	2 Letters from Temagami Community Market

RECOMMENDATION

BE IT RESOLVED that Council direct Staff to request the Temagami Community Market provide a report including how the 2019 contribution was used, the average number of vendors and the fees charges, the average number of weekly attendees and a financial statement as well as any other pertinent information that will assist Council as they consider this request for funding.

INFORMATION

Two requests have been received from the Temagami Community Market. The first letter is asking for a contribution of \$2,500 towards an entertainment budget of \$2,750. The second letter is asking for a variety of 'in kind' donations. At present, there has been no donations approved by Council nor has there been a budget set. In 2019 the cash contribution budget was established at \$15,000 and keeping in line with the total contribution of 1% of taxes raised, the 'in kind' budget, had it been included in the accounts, would have been \$12,000.

In 2019, there was a cash contribution made of \$2,500 and a further \$1,646.29 as 'in-kind' donations.

With the list included as 'in kind' donations there are some that may pose issues. The Train Station is fully leased and as such the Municipality cannot make allow access to this facility for storage and washroom facilities but rather this would need to be arranged through one of the tenants. The use of both white marquis tents, especially during the July long weekend could be problematic depending on the timing of Canada Day celebrations. The request that we be the qualified donee and provide staff support on funding applications should not be blindly given but rather should they want to access funds, approval to use the Municipality as the qualified donee should be sought at that time.

There are also some items that need clarification such as the '1 new 10X20 marquis tent' and if this should be read as newer or if they are actually asking for a new tent to be purchased.

If we consider the Donation Policy, this event has been receiving funding for more than four years. Council should determine if there is to be annual support and if so this would be moved to an appropriate budget line. As well, Council has the right to ask for a report on how previous donations were used and a financial statement of their activities.

More concerning is the potential ineligibility due to activities contrary to municipal policies or being unlawful. At their annual bazaar and at the summer market, the Temagami Community Market has, in the past offered an opportunity to purchase tickets on a draw. This organization, due to its structure, is not eligible to receive a municipal lottery license. If an admission was charged and people were given a ticket for a door prize it would be permissible however if tickets on the basket were sold this would be contrary to the municipal policy as established by the Alcohol and Gaming Control Commission of Ontario. Whatever the case, more investigation might be necessary depending on Council's direction and work should be commenced to assist the Temagami Community Market becoming an organization that would be eligible for grants and lottery licenses.

The last point is the future of the Market. After Council approved the contribution in 2019, I was approached by a former member of Council who indicated that the Market was to be self-sufficient at this point. As there is a table fee charged to cover certain costs, perhaps it would be prudent for Council to request their fee structure to ensure that it is sufficient to cover costs and our contribution does not go against the principals contained in the Municipal Act about bonusing commercial enterprises.

If Council's direction is to move these events to other budget lines, it is also possible that our Recreation Events Committee could work to coordinate activities with those presently organizing the Market being on the Committee for that event. We would still need to ensure a reasonable table charge is in place and there would be no ability for the Temagami Community Market to acquire a lottery license as presently municipalities are not able to apply or receive lottery licenses under normal circumstances.

Respectfully Submitted

Craig Davidson Treasurer/Administrator