



Corporation of the Municipality of Temagami

Memo No.
2020-M-193

Memorandum to Council

Subject: Ad Hoc Committee – Temagami Dry

Agenda Date: **December 10, 2020**

Attachments:

RECOMMENDATION

BE IT RESOLVED THAT Council authorize the Mayor to form an ad hoc Committee to provide recommendations on the future use of the Temagami Dry trademark and product lines and other general trademark items;

AND FURTHER THAT the size and composition of this ad hoc Committee can be determined by the Mayor based on the circumstances.

INFORMATION

After the Municipality purchased the Temagami Dry Trademark there have been numerous unsolicited offers and advice on what we should do with this. As we move into 2021, it would be prudent to have a more complete discussion on what the future of the trademark could be.

An ad hoc Committee headed by the Mayor to lead this discussion appears to be a good model to use to review and critique different options. Recommendations from this ad hoc Committee could be received by Council for action.

Depending on what is being discussed, the size of the ad hoc Committee may need to be expanded or contracted. To make this process more streamlined, the second part of the recommendation would allow the Mayor to make these adjustments in a streamlined fashion rather than waiting for the next meeting of Council where size and composition can be adjusted.

Respectfully Submitted:
Craig Davidson
Treasurer/Administrator