

RECOMMENDATION

Attachments:

BE IT RESOLVED THAT Council direct Staff to create and advertise a winter equipment subsidy for youth in our community offering a maximum of \$55 to offset the cost of winter recreation equipment;

AND FURTHER THAT this be funded from the Phase 1 COVID-19 funding.

INFORMATION

In past years, the Municipality of Temagami hosted Shiverfest during the month of February. This year, with COVID-19 restriction, this festival was not possible. Through a resolution, Council directed Staff to report on the possibility of using funds that would normally be spent on Shiverfest and provide a subsidy to area families for the purchase of winter equipment such as snowshoes, skis, skates, and toboggans.

Shiverfest is budgeted on a break even basis in that donations are to cover the cost of the event. In 2020, both revenue and expense was budgeted at \$3,000. The actual was a cost of \$4,288.67 and donations received totaling \$6,038.00 which was used in other community recreation initiatives.

While not necessarily the same, the Municipality does have a supply of snowshoes which are available to be loaned out. This loan of equipment is coordinated by the Family Health Team.

That being said, through our Phase 1 COVID-19 funding, Council could provide a subsidy for winter recreation activities. If we use the enrollment for the Virtual Breakfast with Santa as a guide, with 54 participants at \$55 maximum subsidy, the total available would be in the \$2,970 which is close to the target amount.

Respectfully Submitted: Craig Davidson Treasurer/Administrator