



Corporation of the Municipality of Temagami

**Memo No.**  
2023-M-142

**Memorandum to Council**

**Subject:** Recreation Report

**Agenda Date:** July 13, 2023

**Attachments:**

### **RECOMMENDATION**

BE IT RESOLVED THAT Council receive Memo 2023-M-142, Recreation report for Information.

### **INFORMATION**

June 1 – Wild Parsnip Warning

June 6 – Results of Summer Survey released to Council and public

June 7 – Seniors' Programming – Forrest Gump

June 9 – 11 Kimmy and Tracy Memorial Baseball Tournament

June 16 – Canada Summer Jobs – Recreation attendants application deadline

June 19-23 – Canada Summer Jobs – Recreation attendants' interviews – 6 hires

June 26 – First day – Recreation Attendants

June 30 – Jesse Thomas Band at Bunny Miller Theatre

July 1 – Canada Day

**Temagami Lions' Club Barbecue**

**10:00 am - 4:00 pm - Community Yard Sale**

**Shuttle:**

**10:30 am - Shuttle from Train Station Parking Lot to Arena**

**11:00 am - Shuttle from Arena to Train Station**

**11:30 am - Shuttle from Train Station Parking Lot to Arena**

**12:00 pm - Shuttle from Arena to Train Station**

**2:30 pm - Shuttle from Train Station Parking Lot to Arena**

**3:00 pm - Shuttle from Arena to Train Station**

**4:00 pm - Shuttle from Arena to Train Station**

**Rink**

**10:00 am - 12:00 pm - Canadian Music**

**10:00 am – 4:00 pm - Inflatables**

**10:00 am – 4:00 pm - Face Painting / Tattoos**

**10:00 am - 4:00 pm - Selfie Photo with Sasquatch**

**10:00 am – 4:00 pm - Temagami Fire Department**

**11:00 am - 3:00 pm - Northern Exotic Reptiles**

**12:00 pm - 1:00 pm - Birthday Cake, National Anthem**

**1:00 pm - 2:00 pm - Live music w/ John Shymko**

**2:00 pm - 4:00 pm - Community Open Stage**

**Canada Day Buttons, Cotton Candy, Granola Bars, Juice Boxes**

July 1 - Lighting of the fire tower with animated red and white stripes. (Photo Contest)

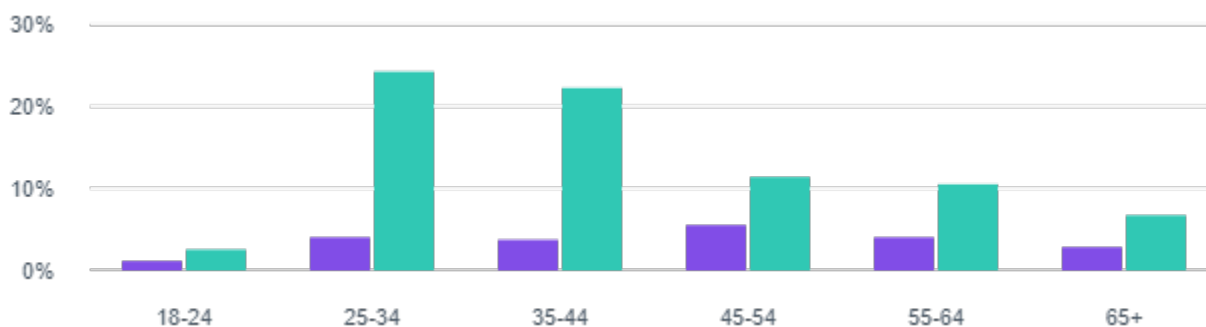
In terms of marketing, our Facebook page, created last year, has 362 followers, up from 339 followers last month.

In the last 28 days, as of July 3, 2023, we have had a reach of 14,375 (Reach is the number of people who have seen any content from our Page.)

960 people actually visited our page, up 461 % from the previous month. We received 27 new followers. 4279 people “engaged” in our posts.

Of interest is that 78.2 % of our audience was female and that more than half of these were between the ages of 25 and 44. I would assume this would be mothers accessing the Canada Day scheduling, but I have insufficient data to be certain.

Men - 21.80%  
Women - 78.20%



4700 people received our Canada Day Scheduling.

The Community Yard Sale was the “most successful year in recent memory.”

**Respectfully Submitted:**  
**John Shymko**  
**Recreation Coordinator and Facility Coordinator**