



Ontario Ice Fishing Challenge 2024

Community Sponsorship Form



Community: _____

Organization: _____

Contact Person: _____

Email: _____

Phone: _____

Today's Date: _____

Address 1: _____

Address 2: _____

City: _____

Postal Code: _____

COMMUNITY SPONSOR

\$1,000 + tax



Sponsorship Elements

- Banner and link on community leaderboard
- Organization name and link in email blasts
- Organization name and link on social media page

Specifications

- 200 px tall x 400 px wide
- 4 emails to ON members (50,000+ subscribers)
- 3,000+ followers

All participating communities compete for the title of Ice Fishing Capital of Ontario, and the more participants you can recruit from your community the better your chances of winning. Below are some tips that will help position your community for the best chance to win:

1. *Event Marketing to your community.*
2. *Generate local prizing from local sponsors that will incentivize your local anglers*
3. *The MyCatch team will assist you in listing your local prizing on the tournament website*

The Ontario Ice Fishing Challenge is a province wide event that runs the month of February 2022. Participants sign up to the tournament at www.AnglersAtlas.com/tournaments and use the MyCatch mobile app to record their catches.

ADDITIONAL NOTES:

AUTHORIZATION:

signature: _____

print name: _____

Please sign this insertion order and send it back to us.

Please submit this form back to **Ontario Ice Fishing Challenge** organizer Jim Clarke at jim.clarke@anglersatlas.com.