
From: Minister, MECP (MECP) <Minister.MECP@ontario.ca>

Sent: Monday, March 4, 2024 2:33 PM

Subject: Save the date - Provincial Day of Action on Litter - May 14, 2024 / Réservez la date – Journée provinciale d'action contre les débris - 14 mai 2024

Good afternoon,

The Ministry of the Environment, Conservation and Parks is excited to invite you to take part in **Ontario's fifth annual Provincial Day of Action on Litter**, taking place on **Tuesday, May 14, 2024!**

Ontario's annual Day of Action on Litter goes beyond picking up litter – it is an opportunity for us to empower citizens, municipalities and businesses across the province to unite under the common cause of creating a greener, cleaner and more sustainable environment for ourselves and future generations.

Our actions matter: waste that doesn't get recycled or go to landfills ends up as litter, which can spill into our waterways and break down into micro-plastics in the environment – harming wildlife and damaging entire ecosystems.

Stakeholders have played a big role in organizing and promoting past Day of Action on Litter initiatives, and we are counting on your continued support to make the 2024 Day of Action on Litter an even bigger success.

Here are some ways you can get involved:

- **Organize a litter cleanup event** in your local area and invite the public, volunteers, employees, or members to participate. Whether you're cleaning a neighborhood, shoreline, or street, every action can have a big impact.
- **Engage your community** by using your communications channels to educate others on the impacts of litter and waste and promote public participation in a cleanup on or around Tuesday, May 14.
- **Spread the word** – your voice has power! Post on your social media accounts on May 14, 2024 to officially recognize the day using the hashtag #actONlitter, and follow us (@ONenvironment on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#)) for posts to share.

We will provide further resources to support the 2024 Day of Action on Litter closer to the date.

To show our gratitude for your actions and support, Ontarians will also receive a Minister's Certificate of Participation for participating in 2024 Day of Action on Litter cleanups.

On the Day of Action on Litter, May 14, I hope that I can count on your support in getting our communities outside and taking part in litter cleanups on our streets, parks and lakefronts. We want all Ontarians to know that by working together, we **can** make a difference, contributing to a cleaner, safer and healthier province now and for future generations.

If you have any questions, please reach out to actONlitter@ontario.ca.

Thank you for your support.

Andrea Khanjin

