

Fwd: Participate in the Moose Hide Campaign & stop gender-based violence

Dan O'Mara <dan.omara@Temagami.ca>

Tue 2024-03-26 9:41 AM

To: Sabrina Pandolfo <projects@Temagami.ca>; Rhonda Smith <Clerk@Temagami.ca>

Sent from my iPhone

Begin forwarded message:

From: Moose Hide Campaign <info@moosehidecampaign.ca>

Date: March 26, 2024 at 9:35:41 AM EDT

To: Dan O'Mara <dan.omara@temagami.ca>

Subject: Participate in the Moose Hide Campaign & stop gender-based violence

Reply-To: outreach@moosehidecampaign.ca



Dear Mayor O'Mara,

Canada is facing a crisis of Intimate Partner Violence (IPV) with more than 4 in 10 women having experienced it in their lifetime. This epidemic cuts across all demographics but is especially harmful to Indigenous women who are twice as likely to experience violence from their current or former partners.

The Moose Hide Campaign is an Indigenous-led grassroots movement that allows people to take steps towards reconciliation and eliminate IPV in Canada.

Wearing the free gift of Indigenous medicine - the moose hide pin - is a way to show your solidarity with victims and to make a commitment to honour and protect the women in your life.

All levels of government are choosing to embrace the Moose Hide Campaign. Last year, mayors across Canada took part in the Campaign by sharing videos of support and making proclamations - including Ottawa Mayor Mark Sutcliffe, Edmonton Mayor Amarjeet Sohi, Halifax Mayor Mike Savage, and many more.

HOW YOU CAN SUPPORT: We are honoured to invite you to support the Moose Hide

Campaign, raise your voice to end gender-based violence and help foster positive change in your community. Here are some ways you can take part:

- **Participate in the Mayoral Social Media Challenge:** [Post a video on social media](#) between May 1 and May 16, showing your support for the Campaign, wearing a moose hide pin and challenging another mayor in Canada to participate. *Respond to this email if you would like a script and moose hide pins sent to you.*
- **Make a Proclamation:** [Proclaim May 16, 2024](#) to be Moose Hide Campaign Day in your community to coincide with our Canada-wide day of ceremony.
- **Order Moose Hide pins:** [Order moose hide pins](#) to wear and share with Council and Staff.

Now, more than ever, Canadians and Indigenous people need their leaders to stand together and state unequivocally that violence against women and children has no place in our societies. Your participation in Moose Hide Campaign Day is an opportunity to contribute to our collective healing journey.

Please let us know you if can participate and we will send you supporting materials.

Thank you for your support and leadership.

Sincerely,



Raven Lacerte
National Ambassador and
Co-Founder



David Stevenson
Chief Executive Officer

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