

The [Sustainable Northern Ontario Economic Development](#) course(s) provide the foundation you need to understand and promote economic and social development in Northern Ontario. The program has completed eight successful offerings and has had 120 total registrations from North Bay to Rainy River.

Learn more and register here: <https://snoed.ca/>

Why is this course important?

This course's foremost objective is to prepare the next generation of decision makers and influencers to plan and develop, in a sustainable way, our social and economic environment. The future of our northern communities depends on ensuring that we have knowledgeable people in leadership roles. The course content would be applicable to develop a better understanding of the various community and economic development drivers. Furthermore, the format of this course is conducive in creating synergies between a diversity of community developers and decision-makers, throughout Northern Ontario. The collaborative nature of this course may spur some interesting partnerships and alliances that may create opportunities that were not previously obvious.

The courses are designed for:

- Municipal politicians who make or influence economic decisions in Northern Ontario and want to learn more about taking action and creating wealth
- Economic development professionals in Northern Ontario who make or influence economic decisions and growth
- Business owners who want to help build strong communities
- Municipal, provincial, or federal employees living in Northern Ontario
- Professionals that are new to the field who want to solidify their knowledge

Information on the upcoming course:

- The online course (SNOED 101) starts on September 11, 2024 and will be offered on Wednesdays from 3pm to 6pm EST
- A [French version](#) of the course will be offered January 21, 2025
- The course cost is \$725

Some course highlights include:

- Exclusive access to an original textbook written by Dr. David Robinson
- Content with a specific focus on Northern Ontario
- Weekly newsletters during the course that build on discussions, summarize guest speakers, or share sustainability news
- Access to recorded lectures
- Networking and opportunities to build connections with classmates that are based all over Northern Ontario
- A one hour consultation with Dr. David Robinson to discuss a project
- The course is accredited for 10 points from EDAC towards an Ec.D designation
- Access to alumni newsletters, and free events following the course

Please contact edavis@snoed.ca for any additional questions.

You are encouraged to share this information with your colleagues or people in your community who may benefit from this unique opportunity to grow the North.