From: Margaret Youngs

To: <u>Chief administrative officer; Clerk; Daryl Bell</u>

Cc: <u>Dan O"Mara</u>; <u>Jo-Anne Platts</u>

Subject: Notice of Motion request Re: Municipal Accommodation Tax (MAT)

Date: February 2, 2025 4:23:16 PM

Good afternoon, Laala:

This email is to request a Notice of Motion to research the benefits of having a Municipal Accommodation Tax, (MAT) being applied in our municipality for 2025 and the future. The Canadian Accommodation tax is 3.5% for overnight stays.

It is my responsibility as a councillor, to keep our taxes from escalating in our municipality. Unfortunately, taxes have increased in 2023 by 8% and in 2024, another 6%, respectively; totaling a 14% increase in only two years! Many seniors in our community, have expressed concern that this is too much for those who are retired or on a fixed income. (From Stats/Canada 2021: 37.2% of the population of Temagami, are age 65 and over; 50.3% are over age 50 with the median age being 55). As you are very aware, council has two choices: we must reduce spending or increase revenues, to keep everything going or sustain our municipality.

After doing a little research on this in the past, I was very pleased to read ("Temiskaming Speaker", Wed. Jan. 30/25, article by Diane Johnstone), that our neighbours in Temiskaming Shores, are considering this MAT tax. I hope by putting forth this Notice of Motion, that Temagami will be on board, as well.

Mayor Jeff Laferriere stated in this article (Temiskaming Speaker, Jan. 30/25): "This gives us another tool to be able to have some revenues where we can really focus on improving our community and even our region."

Diane Johnstone: "The tax would be billed by operators of hotels and motels, bed and breakfast establishments, lodges, and accommodations booked through online platforms such as Airbnb."

Later in the article: "Some establishments, including tent and trailer sites supplied by a campground, tourist camp or trailer park, would be exempt."

"In Timmins, North Bay, Sault Ste Marie, Kenora and Huntsville it's set at 4%. Thunder Bay at 5% and Sudbury 6%". Kirkland Lake is also 4%.

I have included a few sites that might aid staff for research; if it is accepted by mayor and council. There are 40 Ontario municipalities that have implemented this option, as of Dec./24. Half of the revenue stays in the municipal revenue stream, while the other half goes to support tourism and marketing through economic development entities.

www.tiaontario.ca

Tourism Industry Association of Ontario – This site contains excellent questions and information regarding MAT initiatives in Ontario

www.greatersudbury.ca

Municipal Accommodation Tax

www.haliburtoncounty.ca

MAT in effect, Oct.1/24

www.toronto.caMay 1/24

MAT in effect, By-law 168-2023

www.engage.collingwood.ca

MAT in effect, since Dec.2/24

This is an example of a single-tier municipality with an excellent example in their: "Tourism Master Plan and Municipal Accommodation Tax" Report.

Thank you for your consideration.

Kindest regards, Margaret Youngs