

# Memorandum to the Council of Corporation of the Municipality of Temagami

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**Subject:** Parks and Recreation Coordinator Monthly Report - March 2025

**Memo No:** 2025-M-083

**Date:** April 10, 2025

**Attachment:** None

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## Recommendation

BE IT RESOLVED THAT Council receives Memo 2025-M-083 as presented.

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## 1. Overview

During the month of March, the Temagami Community Centre was a hub of activity, with Parks and Recreation successfully delivering a variety of programs and special events. Key highlights included Shiver Fest 2025, March Break programming, and the launch of the first annual Temagami Trapline Challenge, a 3-on-3 minor hockey tournament. These events fostered community engagement and contributed to increased utilization of the Community Centre's facilities.

## 2. Revenue Summary

The following outlines revenue generated through various activities hosted at the Community Centre during the month of March:

- Canteen Revenue: \$760.00
- Shiver Fest 2025 Total Revenue: \$5,577.00
- Temagami Trapline Challenge Revenue: \$1,206.00
- Square Sales Total: \$1,404.00

Note: Square Sales reflect all transactions processed through the Square terminal during March and may overlap with event and canteen revenues.

## 3. Shiver Fest 2025

Shiver Fest 2025 was a successful multi-day community event that generated revenue across several streams and benefited from generous support from local organizations and community partners. The following provides a breakdown of income sources and associated expenses:

- Total Revenue: \$5,577.00
  - Canteen (event-specific): \$949.00
  - Button Sales: \$1,280.00

- Merchandise: \$192.00
- Dance Admission: \$275.00
- Penny Table Fundraiser: \$456.00
- Donations (Cash): \$2,425.00
- Total Expenses Incurred: \$2,871.41
- Net Proceeds: \$2,705.59

#### **4. Acknowledgement of Donors – Shiver Fest 2025**

Parks and Recreation extends sincere gratitude to the following businesses and organizations for their generous donations—both financial and in-kind—which significantly contributed to the success of Shiver Fest 2025:

- Lakeland Airways
- Longshot Diamond Drilling Ltd.
- Royal Canadian Legion
- Forest Management Corporation
- Temagami Electrical
- Laura McKenzie Learning Centre
- Phippen's Waste
- Temagami Family Health Team
- Temagami First Nation (TFN)

Their support is gratefully acknowledged and was instrumental in enhancing the scope and accessibility of the festival's programming.

## 5. Square Sales

Square terminal transactions were utilized throughout the month to facilitate convenient, cashless sales at the Community Centre. The total revenue processed through Square for all March 2025 programs and events was \$1,404.00. Square sales supported both Shiver Fest and other ongoing programming during the month.

## Upcoming Programming – April 2025

The Community Centre's recreational calendar remains active as the winter season transitions into spring. April programming includes:

- Delivery of a second Hockey Camp, as well as focused hockey skills and goaltending programs.
- A seasonal celebration featuring an Easter Egg Hunt hosted inside the arena, followed by the final public skating session for children.
- Ice removal from the arena is scheduled for April 13, 2025, marking the conclusion of the winter ice season.

To support year-round recreational opportunities, outreach has been initiated with the Ontario Ball Hockey League Association and the NHL Street Hockey League Association to explore opportunities for hosting ball and street hockey games and events during the spring and summer months. These initiatives aim to maintain high levels of community engagement and active use of the Community Centre facilities during the non-ice season.

## Summary Remarks

Shiver Fest 2025 and March's programming demonstrated strong community participation, successful partnership development, and effective cost recovery. These events, including the Temagami Trapline Challenge and March Break activities, were well-attended and reflected the

Community Centre's ongoing role as a vital community hub. The generous support from local businesses and organizations further highlighted the collective effort to foster a vibrant, engaged community. Looking ahead, the Parks and Recreation Department remains committed to offering inclusive, year-round recreation opportunities. We are excited to expand our programming as the spring season begins, with a focus on youth engagement and community recreation. We look forward to further collaboration with community partners to enhance the Centre's offerings and ensure continued success.