



www.honkmobile.com

Transform Your Parking Operations

Because parking shouldn't be complicated.



WHO WE ARE

Founded in 2013, HONK provides hardware-free, contactless payments for parking and mobility.

Our customers include private parking operators, colleges & universities, municipalities, event venues, airports, hospitals and more.

HONK is trusted by hundreds of parking operators and millions of drivers across North America.

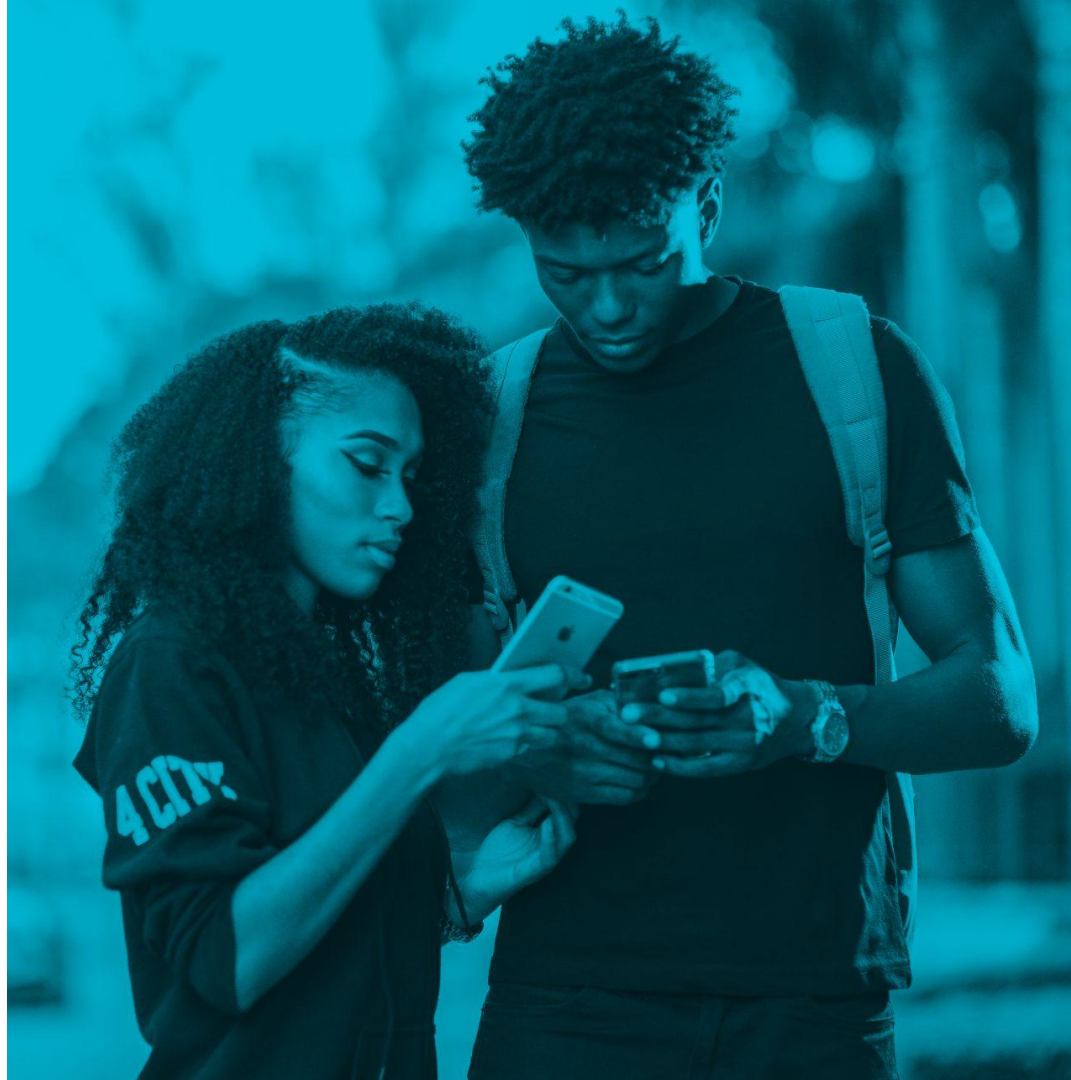
WHY HONK?

Increased revenue

Largest breadth of products

Self-service management tools

Increased user satisfaction



TRY ME!

**PARKING
PAY HERE**



1

SCAN QR CODE

OR

TEXT "HONK" TO 75498

2

TAP LINK TO PAY

YOUR COMPLETE PARKING PACKAGE

PAYMENT CHANNELS



TRANSACTION TYPES

DAILY/HOURLY

LONG-TERM

RESERVATIONS

EVENTS

FLEXPASS

VALIDATIONS

EV CHARGING
& MORE

ALL-IN-ONE MANAGEMENT

SELF-SERVICE ADMINISTRATION

FINANCIAL REPORTING

BUSINESS INTELLIGENCE

EXPERIENCE THE HONK ADVANTAGE



Simplify payment

Make paying for parking effortless



Streamline operations

Use DIY tools for efficient management



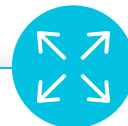
Save Costs

Replace hardware with flexible software



Maximize profit

Sell all products from one convenient platform



Improve scalability

Enjoy unlimited business growth

UNRIVALED PAYMENT CAPABILITIES & INTEGRATIONS

Embrace a vertically integrated payments platform featuring proprietary technology.

Accept all digital payment types



Google Pay



PayPal

World-class security



Tap into top-tier industry partners



gtechna

Genetec™



FLASH



COMPLETE CONTROL OF YOUR BUSINESS OPERATIONS

Manage all operations from a single dashboard.

Self-service tools

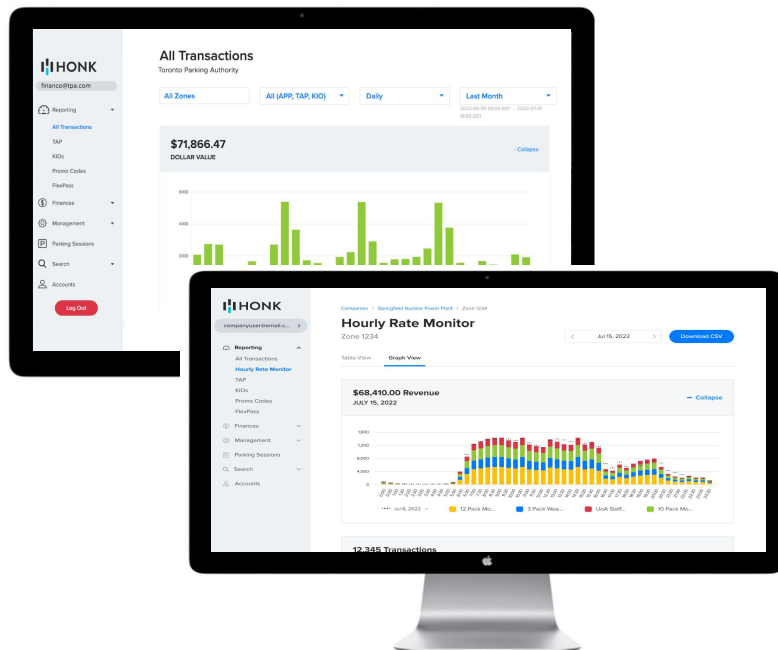
Set and manage rates, promo codes, events, and more.

Business intelligence

Analyze performance and compare with historical data.

Financial reporting

Get real-time access to all reporting, company-wide.



Your data. **Your way.**



companyuser@email.c... >

Reporting

- All Transactions
- Hourly Rate Monitor**
- TAP
- KIOs
- Promo Codes
- FlexPass
- Finances
- Management
- Parking Sessions
- Search
- Accounts

Companies / Springfield Nuclear Power Plant / Zone 1234

Hourly Rate Monitor

Zone 1234

< Jul 15, 2022 >

Download CSV

Table View Graph View

\$68,410.00 Revenue
JULY 15, 2022

- Collapse



12,345 Transactions

finance@tpa.com

Reporting

- All Transactions
- TAP
- KIOs
- Promo Codes
- FlexPass
- Finances
- Management
- Parking Sessions
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Log Out

All Zones

All (APP, TAP, KIO)

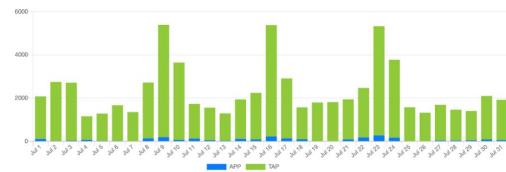
Daily

Last Month

2022-06-30 20:00 EDT - 2022-07-31 19:59 EDT

\$71,866.47
DOLLAR VALUE

- Collapse



MEET SOME OF OUR CUSTOMERS

PRIVATE OPERATORS



COLLEGES & UNIVERSITIES



THE UNIVERSITY OF BRITISH COLUMBIA



MUNICIPALITIES





Let's drive parking payments together.

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