



Insight EX2 Ltd.  
135 Liberty St, Suite 401,  
Toronto, ON M6K 1A7  
O: 416-596-8118 F: 416-596-8270

Dear Mayor and Members of Council,

On behalf of the production team behind *Extracted*, an outdoor reality television series produced for Fox Television and broadcast internationally, we are writing to formally advise the Municipality of Temagami that we have selected the Temagami region as the location for the filming of the second season.

*Extracted* is an innovative competition series that combines wilderness survival with a unique social dynamic. Twelve untrained participants are placed in remote locations and must endure challenging conditions with limited resources.

Meanwhile, their family members and friends, observing remotely, control when they receive supplies — or when they are pulled from the competition entirely. The result is a compelling blend of survival skills, strategic decision-making, and emotional drama that resonates strongly with audiences.

The first season of *Extracted*, filmed in Whistler, British Columbia, premiered on Fox in February 2025 and was met with strong ratings and critical interest. Its combination of breathtaking Canadian landscapes and human stories of resilience and trust has proven especially appealing to viewers in North America and abroad. Building on that success, our production team sought a new setting that would offer equally spectacular scenery and logistical feasibility, while also bringing fresh character and identity to the series.

The series is produced by a powerhouse trio:

- **B17 Entertainment** (Sony Pictures Television), in collaboration with Sylvester Stallone's **Balboa Productions**—a U.S.-based studio founded in 2018
- And in association with **Insight Productions**, Canada's premier unscripted content producer based in Toronto, known for hits like *Big Brother Canada*, *The Amazing Race Canada* and *Canada's Ultimate Challenge*

The decision to film in Temagami follows an extensive site selection process conducted across Ontario. Over the past several months, your municipal staff have played a key role in facilitating our efforts, including coordinating site visits, introducing our team to relevant governmental agencies, and supporting our engagement with the Temagami First Nation. Their assistance has been essential to ensuring our planning is respectful, thorough, and aligned with local expectations.

In addition to location scouting and networking, we have been working closely with municipal staff on arrangements related to commercial kitchen rentals, applicable permitting, and overall logistical coordination. This partnership has been instrumental in laying the groundwork for a smooth and well-managed production.

We are committed to respecting and supporting the local economy. We are pleased to report that we have already begun working with a number of local businesses to secure accommodations, catering, supplies, and other services. As outlined in our preliminary economic impact forecast, we expect this project will result in direct local spending of approximately \$5,000,000 CAD, create an estimated 75 temporary positions, and generate substantial indirect benefits for area businesses.

Our current schedule is as follows:

- **Pre-production:** July 2025 through August 2025
- **Principal Photography:** September 2025
- **Wrap and Site Remediation:** October 2025

We will continue to work in close collaboration with municipal staff to ensure compliance with all permitting requirements, minimize disruptions, and maximize benefits to the community. Should Council wish to discuss any aspects of the project further or receive a more detailed presentation, our production management team would be glad to meet at your convenience.

Thank you for your attention and for the invaluable support provided by your municipal staff to date. We look forward to continuing this partnership as we bring the project to fruition in the Temagami area.

Sincerely,

**Erin Brock**

*Co-Chief Content Officer & Executive Vice-President / Showrunner - Insight Productions  
Executive In Charge - Extracted, Season 2*

**Jessica Brunton**

*Senior Vice-President / Chief Production Officer - Insight Productions*

**Rose Marra**

*Supervising Producer / Sr. Line Producer - Extracted, Season 2*