

# Memorandum to the Council of Corporation of the Municipality of Temagami

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**Subject:** Donation Request - Bassin' for Kids

**Memo No:** 2025-M-190

**Date:** August 14, 2025

**Attachment:** Appendix A - Letter from the Bassin' for Kids organizing committee

**Prepared By:** Laala Jahanshahloo - CAO/Treasurer

## Recommendation

BE IT RESOLVED THAT Council receives Memo 2025-M-190 and the attached correspondence from the Bassin' for Kids organizing committee as presented;

AND FURTHER THAT Council select one of the following options for the 37th Annual Bassin' for Kids Fundraising Fishing Tournament, to be held September 5–7, 2025, on Lake Temagami:

- Approve a \$500 cash donation to the tournament; or
- Approve a different donation amount; or
- Decline to provide a donation for the 2025 tournament.

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## 1. Executive Summary

This memorandum presents a sponsorship request from the Bassin' for Kids organizing committee for Council's consideration. The request was received on July 10, 2025.

The Bassin' for Kids tournament is a long-standing, volunteer-driven event that raises funds for sick and underprivileged children. Proceeds help fund medical travel, youth camps, hospital equipment, and research initiatives. The organizers have confirmed that the Municipality's contribution will be publicly acknowledged at the event.

## 2. Background

- Date Letter Received: July 10, 2025
- Event Dates: September 5–7, 2025
- Location: Camp Wabikon, Lake Temagami

The tournament has raised more than \$1.34 million in its 36-year history, including \$95,000 in 2024 alone. Beneficiaries include:

- Camp Quality Northern Ontario
- Camp Wabikon
- CHEO and SickKids Foundation
- Hospital children's wards
- Families requiring medical travel support

The event is entirely volunteer-run, with no administrative costs deducted from proceeds.

Past Municipal Support: In 2023, Council approved a \$500 donation to the Bassin' for Kids event held September 8–10, 2023, on Lake Temagami.

## 3. Event Considerations

- The tournament has a proven track record of raising significant funds for community and medical causes.

- Public recognition for sponsors may encourage broader awareness of municipal involvement in community initiatives.

#### **4. Policy Considerations**

Under the Council Donation Policy (By-law 20-1499):

- Eligibility: Event is organized by a non-profit group, held within the Municipality, and benefits a broad public audience.
- Frequency: This is the sole 2025 request from Bassin' for Kids.
- Recognition: Municipal contribution will be acknowledged at the event.
- Reporting: As the donation exceeds \$500, a post-event report will be required within 60 days.

#### **5. Financial Considerations**

- 2025 Donations & Grants Budget: \$15,000
- Spent to Date: \$1,900
- Remaining: \$13,100
- Impact if approved: \$12,600 remaining for the year

#### **6. Conclusion**

The Bassin' for Kids tournament has a decades-long record of supporting sick and underprivileged children, with all funds directed to charitable purposes. The event is volunteer-driven, benefits multiple community and medical organizations, and provides public recognition to sponsors, including the Municipality.



**BASSIN' FOR KIDS**

*Where the competitive sportsman assists kids that need help!*

[www.bassinforkids.org](http://www.bassinforkids.org)

[bassin4kids@gmail.com](mailto:bassin4kids@gmail.com)



Dear Potential Sponsor,

I would like to invite you to become a sponsor of the 37<sup>th</sup> Annual *Bassin' for Kids Fundraising Fishing Tournament* to be held on Lake Temagami Sept 5<sup>th</sup> to the 7<sup>th</sup>. This year 90 teams will congregate at Camp Wabikon for the purpose of raising funds for sick and underprivileged children in a variety of ways, such as;

- Assisting children with serious illnesses and their families by defraying the costs of travel and other related medical expenses.
- Providing an opportunity for underprivileged children to attend summer camp.
- Sponsoring children with cancer to attend **Camp Quality**, a national charitable organization devoted to providing free camp experiences and year-round programming for children with cancer. We send 50 children to this camp each year.
- Sponsoring children with disabilities or who otherwise cannot afford to attend **Camp Wabikon**, we send 30 children to this camp each year.
- Purchasing televisions and gaming systems for children's wards at hospitals.
- Providing financial assistance to **CHEO** and the **Sick Kids Foundation**, funding research to treat and cure childhood illnesses.
- Making Christmas special for underprivileged children and children that are suffering with life threatening illnesses.

All of the funds raised go directly to these and other worthwhile causes. The event is completely volunteer driven meaning none of the funds raised go to administrative fees.

As a potential sponsor, you have the opportunity to assist us in a variety of ways. In addition to cash donations, we receive prizes which are auctioned off in a silent

auction at the tournament or given as prizes in a fundraising raffle. Other forms of sponsorship include donations of food products and related items to assist in defraying the costs of hosting the tournament.

The tournament participants do their share of fundraising as well. Each participant collects pledges throughout the year. To date, the record for a single boat fundraising for the year is **\$24,000!**

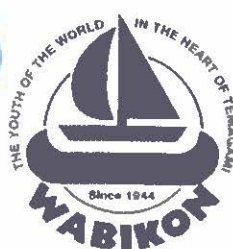
Various events are held throughout the fishing tournament weekend, which raise additional funds for children in need. Through the assistance of sponsors and the fundraising efforts of the participants, the tournament raised over **\$95,000** last year, bringing our grand total to over **\$1,345,000** in the thirty-six year history of the event. We hope that you will choose to join us as a sponsor in 2025 as we prepare for our 37<sup>th</sup> Annual *Bassin' for Kids Fundraising Fishing Tournament*.

Please find enclosed for your perusal a letter from the Executive Director of Camp Quality Northern Ontario, Fiona Fisher, outlining all of the amazing work they are doing with your donations.

Lastly, please be advised that sponsors are always welcome at the tournament and are invited to participate by entering a boat.

Sincerely,

Lee Paradis & Jamey Swartz  
Co-Chairmen for *Bassin' For Kids*







Uplifting experiences  
for kids with cancer

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Dear Friends of Bassin' for Kids,

Thank you so much for your support of Camp Quality Northern Ontario (CQNO). Bassin' for Kids Tournament aims to make a difference in the lives of children in Northern Ontario. They do just that by supporting CQNO. Camp Quality provides inclusive year-round programs for children with cancer and blood disorders that support the whole family through fun camp adventures.

CQNO depends on volunteers in Sudbury and communities in the North to lead programs, recruit volunteers and fundraise. Without the support of events like Bassin' for Kids we would not be able to provide programs for children with cancer and their families year-round. Bassin' for Kids long time support ensures that our campers in the North have fun and unique camp experiences.

Bassin' for Kids is committed to making sure every child diagnosed in the North gets the opportunity to attend the special programs run by Camp Quality Northern Ontario. We are incredibly thankful for this. This on-going commitment made by Bassin' for Kids can only happen with your support.

A big Camp Quality thank you goes out to Bassin' for Kids for making a difference in the lives of kids with cancer.

If you have any questions about Camp Quality Northern Ontario or Bassin' for Kids

Best Regards,

*Fiona*

Fiona Fisher, Executive Director

Camp Quality Northern Ontario

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