Economic Development Advisory Committee Draft Minutes January 11, 2018 – 6:00 pm

Municipal Office Boardroom

THESE MINUTES HAVE NOT YET BEEN APPROVED BY THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE.

THESE MINUTES OF THIS COMMITTEE REPRESENT IDEAS OR ADVICE TO COUNCIL. THEY DO NOT REPRESENT DECISIONS OF COUNCIL AND MAY REQUIRE FURTHER STUDY.

1. Call to Order

Meeting was called to order at 6:15 pm

2. Adoption of the Agenda

MOVED BY: Suzanne Berube Danneault SECONDED BY: Pauline Lockhart

CARRIED

The agenda dated November 16, 2017 was adopted as presented by consensus of the committee.

3. Declaration of Pecuniary Interest and General Nature Thereof

None

4. Adoption of the Minutes of November 16, 2018

MOVED BY: Pauline Lockhart

SECONDED BY: Suzanne Berube Danneault

CARRIED

The minutes dated November 16, 2017 were adopted as presented by consensus of the committee.

5. Delegations/Presentations

None

6. Open Public Comments and Feedback

7. Chair's Update - Update by Councillor Harding

7.1. LTAPP Committee is working on the parking spaces and issues and projections of revenue. Temagami First Nations should be involved regarding the issues that will be surrounding the possible costs and congestion related to the approximate 5 years of construction that will begin on Bear Island this Spring. The influx of out of town Contractors may create an opportunity for meeting space and food sales to be viable in the town.

7.2.

8. New Business

8.1 Budget – Marketing & Advertising, attracting Conferences

Waiting for budget to pass regarding our submission

8.2 Lake Tour Passport updates & Request to move passport box

Pauline may attend this meeting. Will advise when know the date.

Council made the decision not to move the Passport location from the Waterfront to the Train Station

8.3 Town properties and tax arrears, expand corridor

Need recommendation to council. Action item 8.3

Call about highway frequently to head person in Sudbury

Traffic count and also summer vs winter too

Reclassify highway

Federal pressure

More traffic and increased trucks

Miller ran out of salt at Christmas storm time.

What is happening with the empty properties in the northwest corner of the town?

Review the report.

TO DO: Have Monty come to the next meeting to explain the map and report.

Print better copies of maps

Recommend to Council that Municipal lots be identified, all pins located, and listed for sale.

What is happening with road that was made at trailer park when Spruce Drive was under construction? It goes across a Municipal lot.

Recommend to Council to list all vacant properties with the 2 local agents.

And the lots must be identified with pins found.

Recommend staff review and make a list of properties in arrears and begin process for next steps including tax sale. Review process for locating and contacting property owners.

8.4 Windows from train station, docks etc...

Sales of surplus items should have proceeds back to originator of goods.

Pauline has bid on some of the windows.

Going to try and sell the surplus items again on Gov Deals.

Have paid a monthly fee for storage of these items for several years.

Recommend Surplus items be relisted for sale.

8.5 Economic Development Committee person advertising

1 year intern – we have some interest and some applications.

Economic Development 3 year Intern Grant

3 year intern is being worked on and may be shared with Elk Lake.

TO DO: Request update of status

Recommend to Council the staff continue the process for the EDO person.

9. Items for Information

9.1 Information packages for ready to go projects (Industrial Park Booklet)

Outstanding item

9.3 Chamber Space use

Recommend to Council to redefine the use for this space for meeting, retail, office, rental etc and advertise as such.

10. Unfinished Business

10.1 Chalet Condition Report Review and Recommendations

Ask Council what are the next steps for the Chalet.

10.2 Priorities Report to Council - Review and Give updates of revised Priorities.

10.3 Train Station Business

What is left on the budget from the grant for needed upgrades and repairs?

Recommend to Council that an update on the Grant from the train station be done identifying any remaining funds.

10.4 Economic Development DRAFT Operating Budget - Update.

Operating:

Social Media campaign 5,000

Marketing & Advertising 15,000

Conference attending 5,000

Placemats & update them

Radio ads and outreach blasts

Conferences & In kind 10,000

Capital:

Signage 10,000

10.5 Kirk Smith undeveloped property in Industrial Park

Back to council to decide what will happen with this property.

11. Set date for next meeting

February 8, 2018 at 3:30 requesting that Monty attend the beginning of the meeting. Ask him to review the report from 2013 Economic Land Inventory – The Land Inventory was an Awesome Job.

12. Adjournment

The meeting was adjourned at 8:12 pm

MOVED BY: Suzanne Berube Danneault

SECONDED BY: Pauline Lockhart

CARRIED

