

**From:** Catherine Levac-Lafond <clevac-lafond@municipality.westnipissing.on.ca>  
**Sent:** Wednesday, January 17, 2018 2:59 PM  
**Subject:** IPM 2019 Office Grand Opening - Ouverture du bureau de CIL 2019

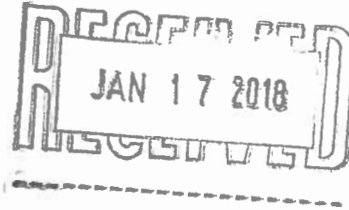
Bonjour, Good afternoon,

The IPM 2019 executive committee was happy to celebrate the IPM office grand opening this morning.

Le comité exécutif du CIL 2019 était heureux de souligner ce matin l'ouverture officielle du bureau du CIL.

Merci, Thank you,

Catherine Levac-Lafond  
Lead Coordinator IPM 2019 / Coordonnatrice en chef CIL 2019  
Tel. : 705.753.6958  
Cel. : 705.493.3948



- File  Incoming  Other
- Mayor
- Council
- CAO
- Building
- Finance  S  C
- Ec Dev  S  C
- Parks & Rec  S  C
- Planning  S  C
- Public Wks  S  C
- PPP
- Social Services
- \_\_\_\_\_
- \_\_\_\_\_



2019 WEST NIPISSING OUEST  
VERNER, ON • SEPT. 17-21  
International Plowing Match & Rural Expo  
Concours international de labour  
et exposition rurale

## **MEDIA RELEASE**

For immediate release

Wednesday, January 17<sup>th</sup>, 2018

### **IPM 2019 OFFICE GRAND OPENING**

**Verner, Ontario** – The 2019 International Plowing Match & Rural Expo (IPM) executive committee celebrated the Grand Opening of its new office in Verner, ON on Wednesday, January 17. The new office is home to the IPM team who will be working on the planning and implementation of the event set to take place in September of 2019.

The Municipality of West Nipissing is the host community for the 102<sup>nd</sup> IPM, held in Verner from September 17 to 21 of 2019. The executive committee for IPM 2019 is thrilled to host largest agricultural event in North America. “We are beyond excited that an event of this size and importance is coming to West Nipissing”, says Neil Fox, chair of the committee. “The economic impact of such an event for our region is beneficial not only for the community, but for Northern Ontario as a whole.”

The IPM attracts approximately 80,000 people to its five-day event, making this the largest agricultural event in North America. As a result, it is estimated that the International Plowing Match creates 20 million dollars in economic activities for our communities. It is only the second time that the IPM is being hosted in Northern Ontario.

#### **How to get involved**

For the past previous months, the IPM 2019’s Cookbook committee has been hard at work collecting numerous recipes from residents of West Nipissing and surrounding area. With the Cookbook set to be released this spring, there is still time for individuals to submit recipes. It is possible to submit a recipe by filling out a form available at various businesses in West Nipissing or online at [goo.gl/2MH1em](http://goo.gl/2MH1em).

An event of this importance would not be possible without the hard work of numerous volunteers. To ensure the success of this event, IPM 2019 is looking to recruit close to



2019 WEST NIPISSING OUEST  
VERNER, ON • SEPT. 17-21  
International Plowing Match & Rural Expo  
Concours international de labour  
et exposition rurale

1,000 volunteers. If you would like to give your time in one of our committees, you may contact the Lead Coordinator, Catherine Levac-Lafond.

### **About IPM**

Hosted in partnership with the Ontario Plowmen's Association (OPA), the International Plowing Match & Rural Expo is an annual outdoors agricultural fair and plowing competition, attracting close to 80,000 people from all over North America. From a tented city with more than 600 vendors to live entertainment and an RV park with over 1,000 serviced lots, the IPM offers something for everyone.

-30-

### **Source :**

Catherine Levac-Lafond  
Lead Coordinator, IPM 2019  
705.753.6958  
clevac-lafond@westnipissing.ca