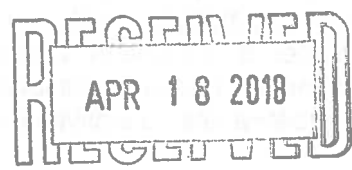


From: MTO Cycling <Cycling@ontario.ca>
Sent: Wednesday, April 18, 2018 3:51 PM
Subject: FLaunch of #CycleON Action Plan 2.0 / Lancement du Plan d'action #VéloOntario 2.0



Un message en français se trouve ci-dessous.

Dear cycling partner,

Today, we are excited to announce that Ontario is continuing to make it easier to cycle in the province with the release of [#CycleON Action Plan 2.0](#). The Action Plan sets out the second wave of initiatives to help achieve the vision of [#CycleON: Ontario's Cycling Strategy](#).

Together with our predecessors, Minister Eleanor McMahon and Minister Steven Del Duca, we would like to thank the Ministers' Advisory Panel on Cycling and all those who have provided ideas and comments on the action plan. Your input continues to play a crucial role to help Ontario become a North American leader in cycling.

The Action Plan sets out initiatives across all five targeted Strategic Directions outlined in [Ontario's Cycling Strategy](#), ensuring that we continue to take the comprehensive approach needed to advance cycling in Ontario. The plan will promote cycling as a great choice for commuting, active living, recreation and tourism, encourage people to learn how to cycle and share the road, and build communities, routes and dedicated infrastructure that support cycling.

Some of the initiatives in Action Plan 2.0 include:

- A continued commitment to investing in municipal cycling infrastructure
- Developing a comprehensive cycling education framework that will provide program standards for cycling curriculum, instructional development and certification, and provincewide course delivery
- Showcasing Ontario as a premier cycling tourism destination through focused marketing, and highlighting cultural and heritage sites along identified cycling routes
- Launching a public education campaign on cyclist rights and responsibilities.

We encourage you to read the action plan to learn more about these and other initiatives we will take to advance cycling in Ontario.

We hope you will consider sharing our [Facebook post](#) and [Tweet](#) about today's announcement so others can learn more about how we are advancing cycling in Ontario.

Once again, thank you for advocating for cycling. Together we can ensure that cycling plays an important role in connecting communities, promoting a healthy lifestyle, and enhancing our quality of life.

With kind regards,

Kathryn McGarry
Minister of Transportation

Daiene Vernile
Minister of Tourism, Culture and Sport

- File Incoming Other
- Mayor
- Council ~~EA~~
- CAO
- Building
- Finance S C
- Ec Dev S C
- Parks & Rec S C
- Planning S C
- Public Wks S C
- PPP
- Social Services

Cher partenaire cycliste,

Aujourd'hui, nous sommes heureuses d'annoncer que l'Ontario continue de faciliter le cyclisme dans la province avec la publication du [Plan d'action #VéloOntario 2.0](#). Le plan d'action annonce la deuxième vague d'initiatives pour aider à réaliser la vision de [#VéloOntario](#) : Stratégie ontarienne de promotion du vélo.