Economic Development Advisory Committee Minutes February 8, 2018 – 3:30 pm Municipal Office Boardroom

THESE MINUTES OF THIS COMMITTEE REPRESENT IDEAS OR ADVICE TO COUNCIL. THEY DO NOT REPRESENT DECISIONS OF COUNCIL AND MAY REQUIRE FURTHER STUDY.

Members Present:

Chair John Harding, Suzanne Berube Daneault, Margaret Youngs, Pauline Lockhart

Members Not Present:

None

Staff Support: Roxanne St. Germain, Monty Cummings

Members of the Public in Attendance: None

- 1. Call to Order 3:40
- 2. Adoption of the Agenda Moved By: Suzanne Berube Daneault Seconded By: Margaret Youngs Carried
- **3. Declaration of Pecuniary Interest and General Nature Thereof** None

Adoption of the Minutes of January 11, 2018 Moved By: Suzanne Berube Daneault Second By: Pauline Lockhart Carried

5. Delegations/Presentations

Staff spoke about the land inventory in the Northwest section in the town. The possibly usable lots that could be sold are in the section behind churches. This area would need to be filled and services provided before they would be able to be marketed and sold. Cost is approximately \$1,000,000 or at the least very expensive to do.

A road needs to be built in industrial units at back to the lots there could be accessed. Presently the road to access the back industrial lots crosses over property that is part of another industrial unit. Possibly a trade with the present owner of the industrial unit property that has to be crossed for other industrial land could be made so the other industrial units could be accessed without crossing private property.

Residential other spots –

Suzanne remember a meeting about development on other lakes near here. Did not go anywhere because cost to develop was very high.

Municipal owned lots in the area by lagoon in the townsite have been divided but are not serviced. They will need to be decided on selling and then services put in.

Best place for expansion is townsite. Need roads and infrastructure to do the balance of lots.

Lions Park could be stand-alone building sites with lots 2 acres minimum maybe. Near lake trout lakes there is a 30 metres to lake minimum set back.

6. Open Public Comments and Feedback

7. Chair's Update - Update by Councillor Harding

- 7.1. Budget is in process.
- 7.2. Downtown improvement fund is \$38,355.01 (this is the March 2018 amount) Windows that were in the train station are gone.
- 7.3. Upcoming Events and Updates March 17 - Winterfest 8:30 am Marten River March 17 - TAFIP Ling Fling 2:00 pm Mine Landing March 1st to 4th - Shiverfest April 7 - Food Handling Course (Valid 5 years) April 7 9am-3 pm Theatre CIP Committee looking for members

8. New Business

8.1 Budget – Marketing & Advertising, attracting Conferences

- Social Media campaign \$ 5,000
- Marketing & Advertising \$15,000
- Conference attending \$ 5,000
- Placemats & update them
- Radio ads and outreach blasts
- Conferences & In kind events \$10,000
- Capital for signs \$10,000
- Elevator for reserve fund \$ 6,000
- **8.2 Lake Tour Passport updates & Request to move passport box** Pauline attending meeting in North Bay

8.3 Town properties and tax arrears, expand corridor

8.4 Windows from train station, docks etc.

Proceeds should go back to the originator source.

8.5 Economic Development Committee person advertising

9. Items for Information

- 9.1 Information packages for ready to go projects (Industrial Park Booklet)
- 9.2 Economic Development 3 year Intern Grant Office is working on it.
- 9.3 Chamber Space Office is working on it.

10. Unfinished Business

- 10.1 Chalet Condition Report Review and Recommendations
- 10.2 Priorities Report to Council Review and Give updates of revised Priorities.
- 10.3 Train Station Business Heritage Designation & Request for Expressions of Interest
- 10.4 Economic Development DRAFT Operating Budget Update.
- 10.5 Industrial Parks process Working on it?
- 10.6 Kirk Smith undeveloped property in Industrial Park May sell it back? Default of purchase agreement regarding building and business.
- 10.7 Lake tour Passport Suggestion to go to high rock or some other iconic place to be visited. Promote the Temagami Community Market. Push weekends.
- 10.7 Northern Cannabis

Grow Operation application is submitted and going through the process. Targeting breaking ground in May at the industrial site.

10.8 Busy Bee and Spooner buildings are a work in progress.

11. Set date for next meeting

Next meeting is April 5, 2018 3:30 pm

12. Adjournment

Moved By: Suzanne Berube Daneault Second By: Margaret Youngs Meeting was Adjourned at 5:45 pm