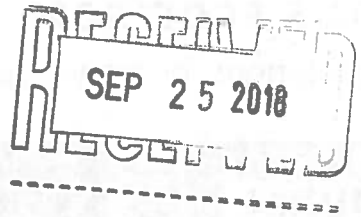


**From:** Tammy Lepage  
**Sent:** Tuesday, September 25, 2018 9:53 AM  
**To:** Roxanne St. Germain  
**Subject:** FW: New Ecofiscal Online Course: Municipal Market-based Tools for Water, Waste and Congestion



- File  Incoming  Other
- Mayor
- Council  I  A
- CAO
- Building
- Finance  S  C
- Ec Dev  S  C
- Parks & Rec  S  C
- Planning  S  C
- Public Wks  S  C
- PPP
- Social Services
- \_\_\_\_\_
- \_\_\_\_\_

For incoming.

*Sincerely,*

Tammy Lepage, Planning Clerk/ Deputy Clerk

7 Lakeshore Dr  
P.O. Box 220  
Temagami, ON  
POH 2H0  
P: 705-569-3421 ext. 210  
E: [planning@temagami.ca](mailto:planning@temagami.ca)

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**From:** Vacant Clerk  
**Sent:** September 24, 2018 5:06 PM  
**To:** Tammy Lepage <[planning@temagami.ca](mailto:planning@temagami.ca)>  
**Subject:** FW: New Ecofiscal Online Course: Municipal Market-based Tools for Water, Waste and Congestion

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**From:** Alexandra Gair  
**Sent:** Monday, September 24, 2018 4:40:42 PM (UTC-05:00) Eastern Time (US & Canada)  
**To:** Lorie Hunter  
**Cc:** Vacant Clerk; Vacant CAO  
**Subject:** New Ecofiscal Online Course: Municipal Market-based Tools for Water, Waste and Congestion

Dear Mayor Hunter,

My name is Alexandra Gair and I'm the Outreach Manager with Canada's Ecofiscal Commission. The commission is a group of blue-chip Canadian economists with backgrounds in government, business and civil society that pushes for environmental policy that is good for both the environment and the economy.

The team here at Ecofiscal thought you or someone else in your network might be interested in our new online course: Municipal market-based tools for sustainable development. We're really excited to be offering this course for municipal employees, as well as federal and provincial employees that work with municipalities. It builds on our in-person course, and dives deep into water and wastewater user fees, congestion pricing, and market-based tools for managing solid waste. Please share with anyone you think might benefit from it—in Temagami or beyond.

Please see below for more details.

Thank you,  
Alexandra

**Alexandra Gair**  
Outreach Manager, Canada's Ecofiscal Commission



## CANADA'S **ECOFISCAL** COMMISSION

Practical solutions for growing prosperity

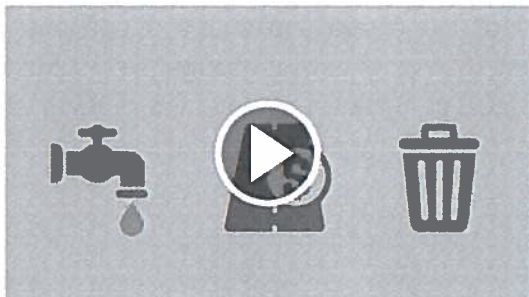


## Municipalities are missing out on the full potential of market-based tools!

- How can Canadian cities practically design and implement congestion pricing?
- What role can better-designed water, wastewater and stormwater rates play in sustainable asset management?
- Where can municipalities use innovative market-based tools to support better solid waste management?

Canada's Ecofiscal Commission, with support from the McConnell Foundation, is offering a new, unique online course on municipal market-based tools for sustainable development.

Through five modules that include live, interactive webinars led by experts and experienced practitioners and a series of self-directed, online exercises, participants will learn how Canadian municipalities can practically use a variety of market-based tools.



In this video hear from Ecofiscal's chair, Chris Ragan, how market-based tools can help achieve multiple municipal goals that can be used to reduce traffic congestion, sustainably manage infrastructure and improve environmental outcomes.

REGISTER NOW

## Explore the modules

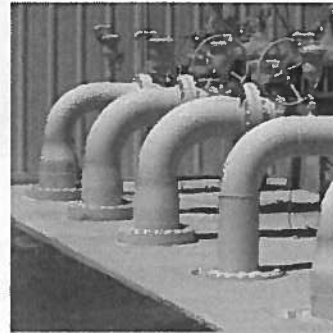
The course is organized into five modules, with each including a 2-hour live and interactive webinar lecture and discussion as well as an online case study or exercise.



**MODULE 1**  
Making the Case



**MODULE 2**  
Congestion



**MODULE 3**  
Water



**MODULE 4**  
Solid Waste



**MODULE 5**  
Securing Support

SIGN UP FOR  
ALL MODULES  
AT A REDUCED  
RATE

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## Course Instructors



Dynamic course instructors include leading Canadian experts on market-based tools, combined with current and former municipal practitioners, including:

- **Mike Buda** - Executive Director, Mayors' Council on Regional Transportation, Vancouver
- **Andrew Duffield** - Director of Sustainable Development, City of Beaconsfield
- **Daniel Firth** - Director of Mobility Pricing, TransLink
- **Justin Leroux** - Associate Professor, Department of Applied Economics, HEC Montréal
- **Nancy Olewiler** - Professor, School of Public Policy, Simon Fraser University
- **Joe Pennachetti** - Senior Fellow, University of Toronto and former City Manager, Toronto
- **Enid Slack** - Director of the Institute on Municipal Finance and Governance, University of Toronto
- **Lindsay Tedds** - Associate Professor & Scientific Director, Fiscal and Economic Policy, School of Public Policy, University of Calgary
- **Chris Ragan** - Chair, Canada's Ecofiscal Commission
- **Carl Yates** - General Manager, Halifax Water

## Who should attend?

The course is intended for municipal employees, as well as federal and provincial employees that work with municipalities on related issues. It is open to anyone, including students and private sector employees, that has an interest in topics such as municipal finance, asset

management, infrastructure financing, environmental policy, urban planning, traffic management, water and wastewater management, and solid waste management.

## [FIND OUT MORE](#)

The live webinars are limited to 25 participants. Register early to secure a spot. The cost of each course is \$70, but if you sign up for all 5 modules you save \$50. Complete at least 3 modules to receive a certificate! While modules can be mixed and matched, Module 1 is a pre-requisite for modules 2-5 as it is foundational.



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