



Corporation of the Municipality of Temagami

Memo No.
2019-M-041

Memorandum to Council

Staff
 Committee

Subject:	Request from Temagami Community Foundation Sponsorship
Agenda Date:	February 28, 2019
Attachments:	Letter from Temagami Community Foundation

RECOMMENDATION

BE IT RESOLVED THAT Council receive Memo 2019-M-041;
AND FURTHER THAT Council approve the requested sponsorship in the amount of \$2,000;
AND FURTHER THAT Staff be directed to include this amount in the 2019 budget.

INFORMATION

Correspondence from the Temagami Community Foundation regarding sponsorship in the form of being included in the advertising of their lottery.

This lottery event is being operated though a Provincial License rather than a Municipal License. If it was the latter the decision of whether to sponsor or not would be made by the regulations governing municipal lottery licensing and we would be precluded of supporting the organization in such a fashion.

As this event is not being licensed by the Municipality, Council has the option of providing sponsorship or not. Also, as this event has not been held before, there are no past actions that can be included in this report.

While no amount is mentioned in the letter, the attached sponsorship layout appears to have us in the category of \$1,000 per side, or \$2,000.

While no budget has been established for 2019, the preparation of advertising does have a deadline and given past budgets, we should be able to cover whatever sponsorship, if any, Council choses to provide.

Prepared by:
Craig Davidson
Treasurer/Administrator



February 7, 2019

Municipality of Temagami
7 Lakeshore Dr
Temagami, On P0H 2h0

Mayor and Council

This year the Temagami Community Foundation (TCF) is embarking on an exciting new fund-raising initiative to benefit worthwhile projects within the Temagami Community. We are holding a lottery to be drawn on August 31, 2019 at the Temagami Community Market at the Temagami train station. The grand prize will be a pickup truck, fishing boat, motor, and trailer. Second prize will be a 16' custom built canvas covered cedar strip canoe to be drawn on the same date. Five early bird draws will be held beginning on April 20, 2019 and throughout the spring and summer. The total prizes are valued at \$103,279.72.

As part of the lottery the TCF is offering sponsorship opportunities to local businesses and organizations that are interested in supporting the TCF and promoting their business or organization. We are planning to have a minimum of six signs that will be 5ft x 10ft to display sponsorships. These signs will be prominently displayed around Temagami and other Northern Ontario locations.

Three types of sponsorship will be available; 12"x 40" at \$1,000 per side, 12"x20" at \$500 per side and 6"x20" at \$250 per side. These prices include sponsorship space on all signs and other social media advertising. This will be a wonderful opportunity to promote your business or organization and to support the Temagami Community Foundation at the same time. Can we count on your support?

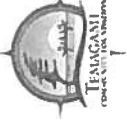
Please contact Bill Kitts at 705-569-3254 or Debbie Morrow at 707 569 3737 or email: info@temagamicommunityfoundation.com to confirm for your sponsorship space.

Sincerely,

Bill Kitts Jack Tuomi

Co-Chair

Vice-Chair



**TEMAGAMI COMMUNITY
FOUNDATION**

<p align="center">LUND BOATS (12"X40" ON EACH SIDE.)</p>	<p align="center">TEMAGAMI MARINE (12"X40" ON EACH SIDE.)</p>	<p align="center">WILSON CHEV OLDS (12"X40" ON EACH SIDE.)</p>
<p>SPONSOR NAME & LOGO(\$250/SIDE-6"X20")</p>	<p>SPONSOR NAME & LOGO(\$250/SIDE-6"X20")</p>	<p>SPONSOR NAME & LOGO(\$250/SIDE-6"X20")</p>
<p>SPONSOR NAME & LOGO(\$250/SIDE-6"X20")</p>	<p>SPONSOR NAME & LOGO(\$250/SIDE-6"X20")</p>	<p>SPONSOR NAME & LOGO(\$250/SIDE-6"X20")</p>
<p>SPONSOR NAME & LOGO (\$500/SIDE-12"X20")</p>	<p align="center">MUNICIPALITY OF TEMAGAMI (\$1,000/SIDE-12"X40")</p>	<p>SPONSOR NAME & LOGO(\$250/SIDE.) SPONSOR NAME & LOGO(\$250/SIDE.)</p>
<p>SPONSOR NAME & LOGO (\$500/SIDE-12"X20")</p>	<p align="center">TEMAGAMI FIRST NATION (\$1,000/SIDE-12"X40")</p>	<p>SPONSOR NAME & LOGO (\$500/SIDE-12"X20")</p>